



East Cobb Classic 5K

Presented by Eastside Christian School
2450 Lower Roswell Road
Marietta, GA 30068
Eastcobbclassic.com

December 2025

Dear Local Business Partner,

We are excited to announce that Eastside Christian School will host the 4th annual East Cobb Classic 5K and Fun Run on March 7, 2026. This USATF-certified, Atlanta Journal-Constitution Peachtree Road Race qualifying event continues to grow each year, with over 300 runners in 2025 and even more volunteers and spectators. Proceeds directly support Eastside Christian School, which has served the East Cobb and Metro Atlanta communities for over 40 years and recently expanded to include high school. Thanks to sponsors like you, we pursue our mission of academic excellence from a biblical worldview.

As a valued corporate sponsor, you can receive:

- Your logo or name featured on our race website, event shirts, and marketing materials
- Opportunities to connect with over 300 runners, their families, and the broader Metro Atlanta community
- Additional benefits as outlined in the attached sponsorship application

Sponsorship Levels:

- Diamond, Platinum, Gold, Silver, and Bronze tiers are available, each with unique benefits to maximize your business's visibility and community impact.

Your sponsorship of the East Cobb Classic 5K allows you to advertise not only to the families at Eastside Christian School, but also to participants from all over Metro Atlanta, giving you the opportunity to grow your business.

Your support helps Eastside Christian School in many ways, including enhancing our Academics and Athletic programs, as well as creating an environment conducive to equipping the whole child for servant-leadership.

To take advantage of this opportunity, please complete the sponsorship application by **February 1, 2026**. Please call or email with any questions. You can also visit eastcobbclassic.com for more information and to apply online for sponsorship. Thank you for considering an investment in Eastside Christian School!

Kind Regards,

Sara Gentry
Race Director & High School Math Teacher
Eastside Christian School
sgentry@ebcnet.org
404-316-8282



EAST COBB

— CLASSIC 5K —

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SPONSORSHIP LEVELS AND PERKS

BASIC PERKS	<ul style="list-style-type: none"><input type="checkbox"/> Email: Coupon/Flyer and/or Logo linked to business website in race email<input type="checkbox"/> Website: Display your logo and link to your website or Google business listing on the East Cobb Classic 5K website (eastcobbclassic.com)<input type="checkbox"/> Swag Bags: Add a coupon, flyer, or swag to participant race swag bags<input type="checkbox"/> Event Shout Out: Recognition by emcee during the event<input type="checkbox"/> Event Booth: Set up a table at the event on race day.	
DIAMOND	BASIC PERKS PLUS: <ul style="list-style-type: none"><input type="checkbox"/> Race Shirt: Company <i>Logo</i> on Race T-shirts<input type="checkbox"/> Social Shout Out: Featured on the East Cobb Classic 5K Facebook and Instagram<input type="checkbox"/> 10 Complementary Race Entries with T-shirts (Redeem by February 10 to ensure t-shirt size)<input type="checkbox"/> Race Packet Pick-up & Registration visibility: Name and Logo on signage.	\$5,000
PLATINUM	BASIC PERKS PLUS: <ul style="list-style-type: none"><input type="checkbox"/> Race Shirt: Company <i>Logo</i> on Race T-shirts<input type="checkbox"/> Social Shout Out: Featured on the East Cobb Classic 5K Facebook and Instagram<input type="checkbox"/> 7 Complementary Race Entries with T-shirts (Redeem by February 10 to ensure t-shirt size)<input type="checkbox"/> Race Packet Pick-up & Registration visibility: Name and Logo on signage.	\$2,500
GOLD	BASIC PERKS PLUS: <ul style="list-style-type: none"><input type="checkbox"/> Race Shirt: Company <i>Logo</i> on Race T-shirts<input type="checkbox"/> Social Shout Out: Featured on the East Cobb Classic 5K Facebook and Instagram<input type="checkbox"/> 5 Complementary Race Entries with T-shirts (Redeem by February 10 to ensure t-shirt size)<input type="checkbox"/> Race Packet Pick-up & Registration visibility: Name and Logo on signage.	\$1,000
SILVER	BASIC PERKS PLUS: <ul style="list-style-type: none"><input type="checkbox"/> Race Shirt: Company <i>Name</i> on race t-shirts<input type="checkbox"/> Social Shout Out: We'll feature you on the East Cobb Classic 5K Facebook and Instagram<input type="checkbox"/> 3 Complementary Race Entries with T-shirts (Redeem by February 10 to ensure t-shirt size)	\$750
BRONZE	BASIC PERKS PLUS: <ul style="list-style-type: none"><input type="checkbox"/> Race Shirt: Company <i>Name</i> on race t-shirts<input type="checkbox"/> 2 Complementary Race Entries with T-shirts (Redeem by February 10 to ensure t-shirt size)	\$500

*We accept approved in-kind donations that are essential to the production of the 5K race, or useful to the school. Please contact us with your in-kind sponsorship first. We will determine perks based on the nature of the donation.

Eastside Christian School is part of the ministry of Eastside Baptist Church which is part of the Georgia Baptist Convention, Non-profit 501(c)(3) Organization, U.S. IRS Tax ID 58-0566245. Please retain a copy of your donation for your tax records.